

MARKET TOWNS REVITALISATION PROGRAMME UPDATE

[Additional information relating to the 4 projects considered at the Special meeting of the Ludlow & Clee area LJC on 30 March 2011]

The economic benefits from the 4 Ludlow projects are predicted to be:

Ludlow Conservation Area Revitalisation Project

- 80 job opportunities for students to work on Grade 1 listed building and ancient monument
- Preserve the building skills and traditional crafts necessary for the preservation of historic listed buildings
- Materials for the repair works will be purchased locally which will support local businesses
- Increased numbers into the town benefiting the local economy

Ludlow Assembly Rooms - training and development project

- Up to 48 catering students gaining work experience locally
- 8 part time posts for catering students
- Increased repeat tourism visits to Ludlow from 57% to 77%
- More sustainable community run charitable arts and community centre

Hospitality Training School at Ludlow College

- High quality hospitality training for 15 young chefs at level 2 with support for them to progress to level 3 and into local employment
- Engaging young people not in education, employment or training in training programmes

Ludlow Conference Centre Refurbishment Project

- Secure 10 existing jobs
- Increased work opportunities for local trades people
- Physical regeneration of facilities at Ludlow Conference Centre and improved community building
- Inward investment of £500,000+